

---

# **GOVERNMENTAL INTERACTION GUIDING SUSTAINABILITY STRATEGIES**

**Tampere 14.6.2004**

**Risto Ranki**

**Ministry of Trade and Industry**

# ROLE OF GOVERNMENT

---

- ❑ **Authority**
- ❑ **Stakeholder**
- ❑ **Facilitator**
- ❑ **Implementing agent**

# AUTHORITY

---

- ❑ **Government is the authority, but it does not have the authority (to impose)**
- ❑ **Sustainability is not something imposed from above**
- ❑ **Sustainability is between our ears and hands**
- ❑ **Yet, government is responsible**

# STAKEHOLDER

---

- ❑ Stakeholders include all from government, enterprises, employees, universities to citizens and consumers**
- ❑ Is government just one stakeholder among others?**
- ❑ Government can do little without stakeholders**

# FACILITATOR

---

- ❑ **Knowledge**
- ❑ **Information**
- ❑ **Debate**
- ❑ **Framework**
- ❑ **Support/finance**

# IMPLEMENTING AGENT

---

- ❑ **If facilitating fails, then regulation**
- ❑ **Framework design**

# GOVERNMENTAL INTERACTION

---

**Governments are not black boxes**

**All three pillars have their advocates inside the administration**

**Interaction takes place**

- **inside the governments**
- **inside the EU Councils**
- **inside the Commission**
- **globally between governments**
- **between stakeholders, globally and nationally**

# MINISTRY OF TRADE AND INDUSTRY GOAL

---

- ❑ **Promoting business**
- ❑ **Protecting the environment in a cost-efficient way**
- ❑ **All three dimensions (economic, social, ecological) are taken into account in a balanced way**

# MINISTRY OF TRADE AND INDUSTRY FOCUS

---

- ❑ **Combatting climate change**
- ❑ **Energy supply with less emissions**
- ❑ **Promoting R & D and environmentally friendly technology**
- ❑ **Promoting sustainable consumption and production patterns**
- ❑ **Corporate social responsibility**

# NATIONAL COMMISSION ON SUSTAINABLE DEVELOPMENT

---

- ❑ **Prime Minister and other ministers**
- ❑ **All ministries and Parliament**
- ❑ **All stakeholders (business and industry, trade unions, environmental organizations, science, education etc.)**
- ❑ **Since 1993**
- ❑ **In 2000-2002, one of the sub-groups of the commission specialized on production and consumption**

# WSSD PLAN OF IMPLEMENTATION (Johannesburg 2002)

---

- **Para 14:**

**“Encourage and promote the development of a 10-year framework of programmes in support of regional and national initiatives to accelerate the shift towards sustainable consumption and production to promote social and economic development within the carrying capacity of ecosystems - - -”**

**“- - - by addressing and, where appropriate, delinking economic growth and environmental degradation through improving efficiency and sustainability in the use of resources and production processes, and reducing resource degradation, pollution and waste. - - -”**

# 10-YEAR FRAMEWORK OF PROGRAMMES TO PROMOTE SUSTAINABLE CONSUMPTION AND PRODUCTION

---

- ❑ **EU (Finnish) initiative**
- ❑ **Focal point is UN Commission on Sustainable Development and UNEP**
- ❑ **EU to compile its own programme**
- ❑ **Finland to compile its own programme**

# NATIONAL COMMISSION ON SUSTAINABLE CONSUMPTION AND PRODUCTION

---

- ❑ **Since end-2003 until May 2005**
- ❑ **To compile Finnish national programme**
- ❑ **31 members from all stakeholder groups, chaired by Prof. Kari Raivio, Chancellor of Helsinki University**
- ❑ **Focus i.a. on functional clusters such as food, housing, mobility and leisure**

# INTERACTION AND STRATEGIES

---

- Just another strategy?**
- Hopefully yes**
- Will governmental interaction really guide strategies, or vice versa?**
- Hopefully yes**