



**TURUN KAUPPAKORKEAKOULU**  
Turku School of Economics and Business Administration  
**FINLAND FUTURES RESEARCH CENTRE**

# **ASA TOOL FOR SUSTAINABILITY ANALYSIS**

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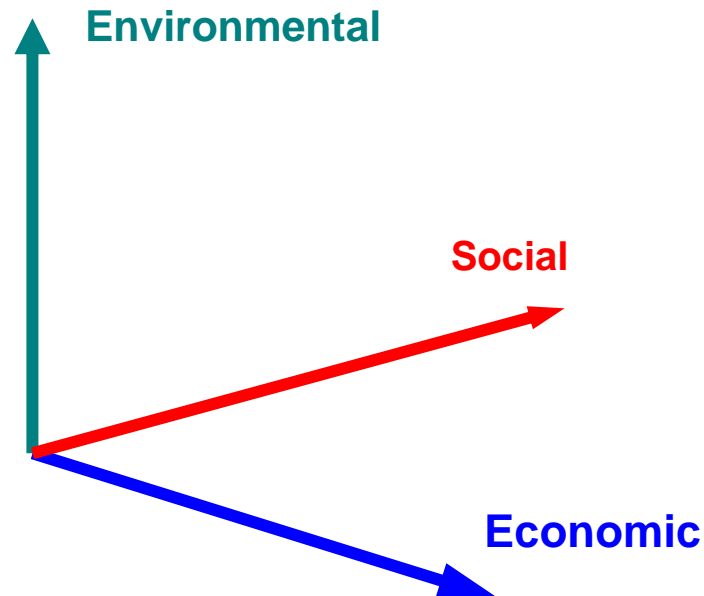
Turku School of Economics and Business  
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Towards Sustainable Futures – Tools and Strategies  
14-15 June 2004



# What is Advanced Sustainability Analysis (ASA)

- The **ADVANCED SUSTAINABILITY ANALYSIS (ASA)** approach offers decision-makers a tool for policy analyses and policy formulations regarding different dimensions of sustainable development





# What is Advanced Sustainability Analysis (ASA)

- The **ASA** tool is a mathematical information system for analyzing macro- and micro-level data from different sustainability points of view
- ASA analysis **decomposes** the factors affecting changes e.g. in environmental stress into meaningful components

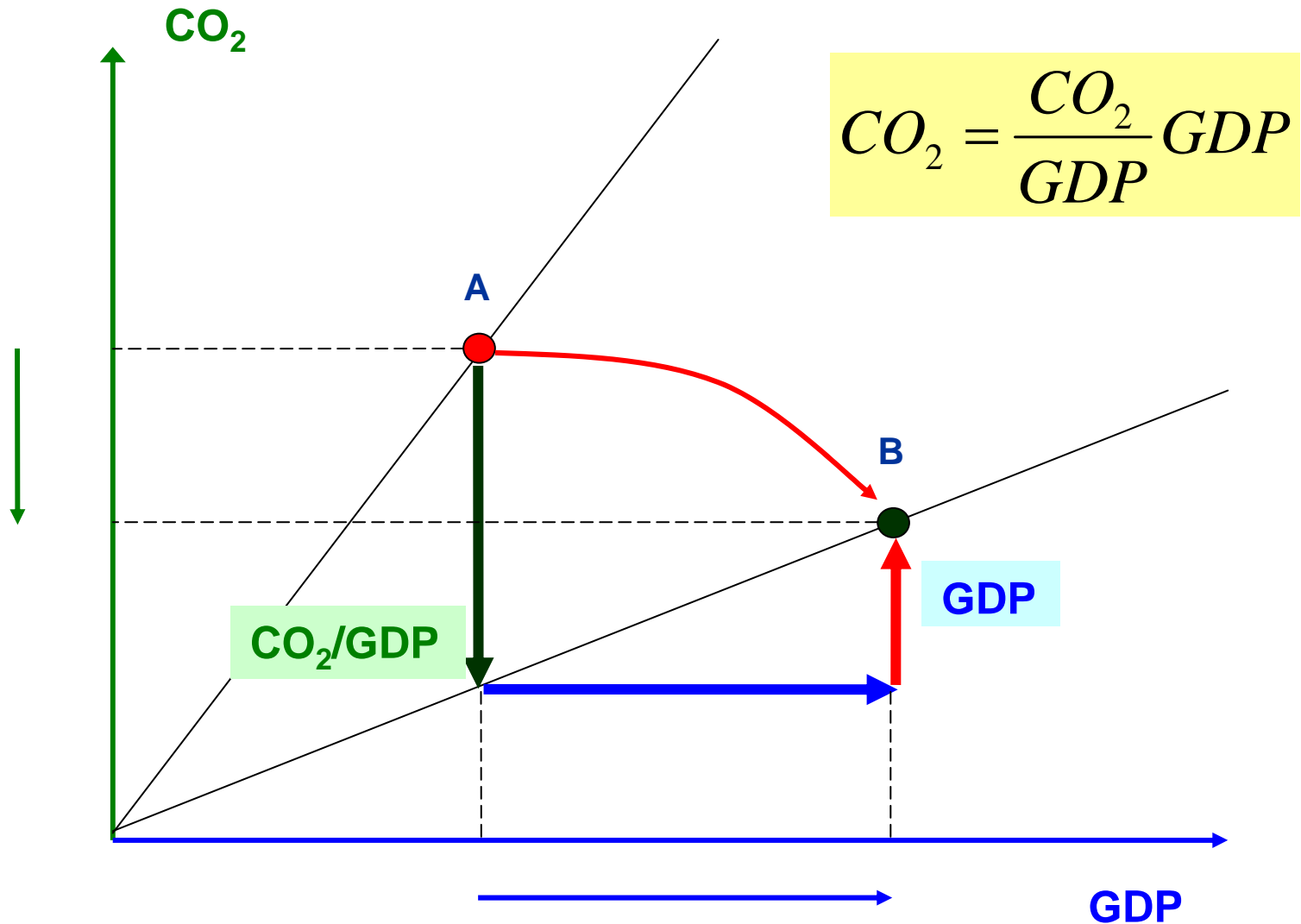


# What is Advanced Sustainability Analysis (ASA)

$$CO_2 = \frac{CO_2}{GDP} GDP$$

- CO<sub>2</sub> emissions are determined by
  - CO<sub>2</sub> intensity of the economy (CO<sub>2</sub>/GDP)
  - economic activity (GDP)

# ASA decomposition of production





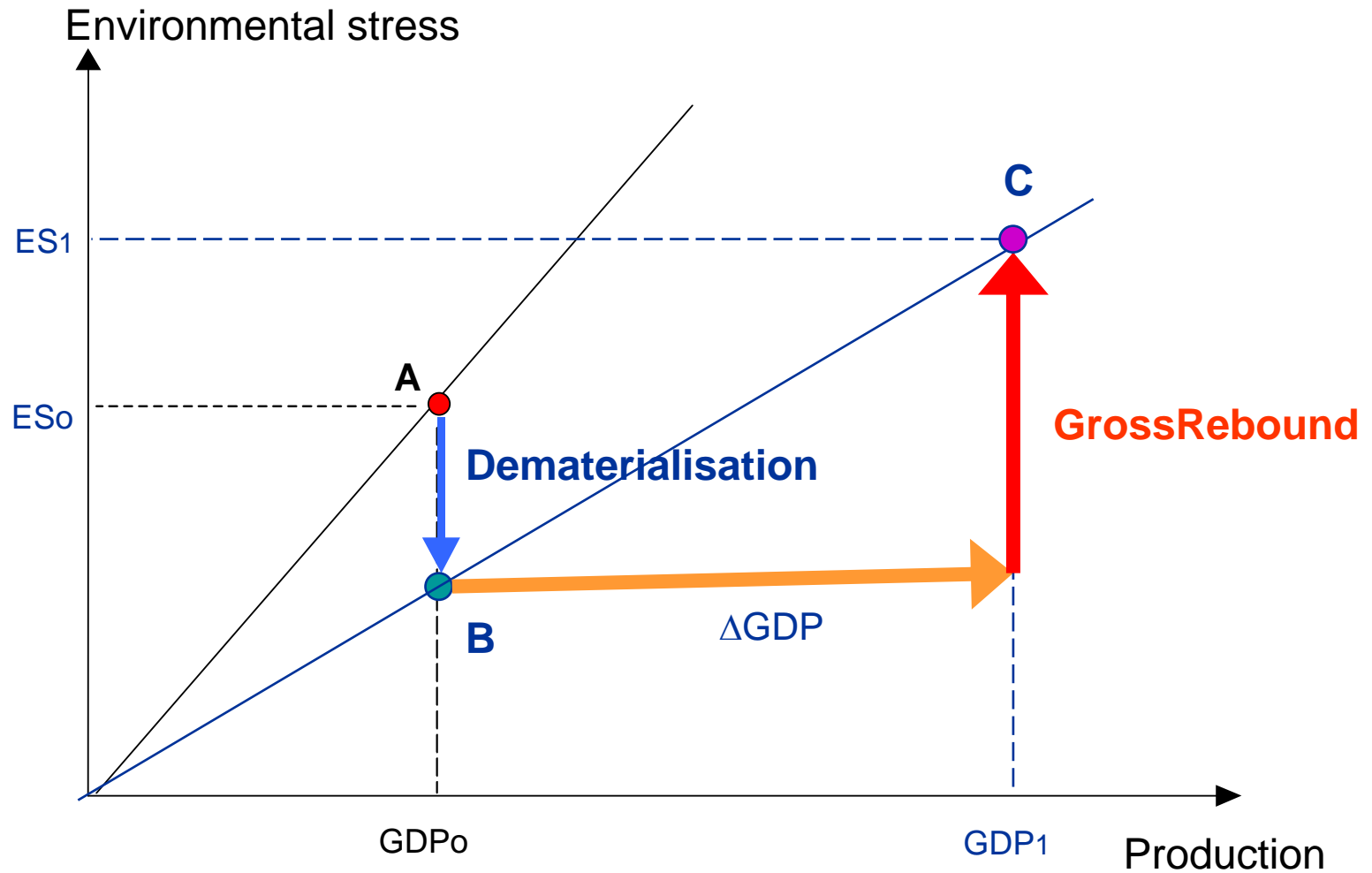
# ASA decomposition

- Provides new information of the causes of changes that take place in environment, economy and society
- Provides new **indicators** e.g.
  - Dematerialisation of production
  - Rebound effect
  - Immaterialisation of consumption
  - Sustainable economic growth
  - Sustainable technological development
  - Welfare productivity
- **Sustainability in relation to the direction of change**

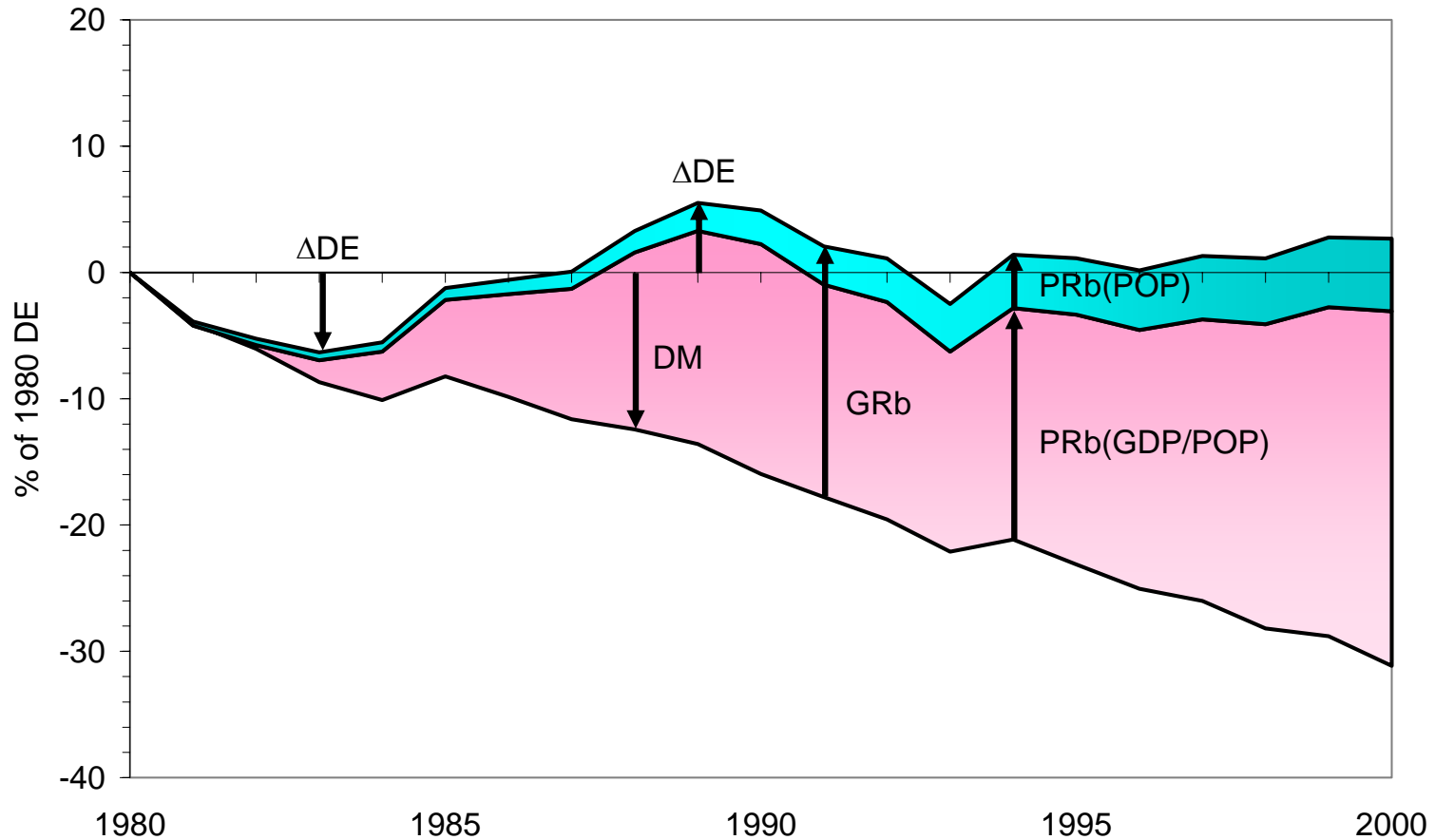


# ASA framework

## Dematerialisation of production

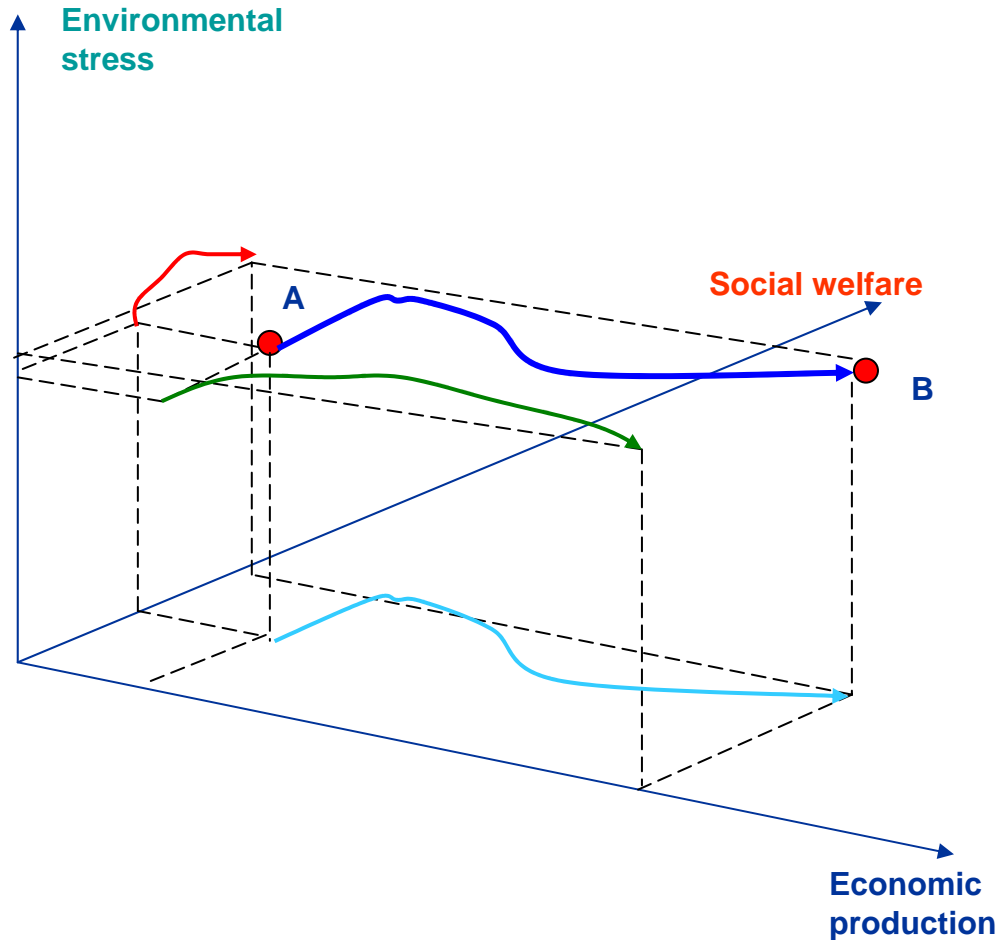


# Dematerialisation and Rebound as ASA concepts

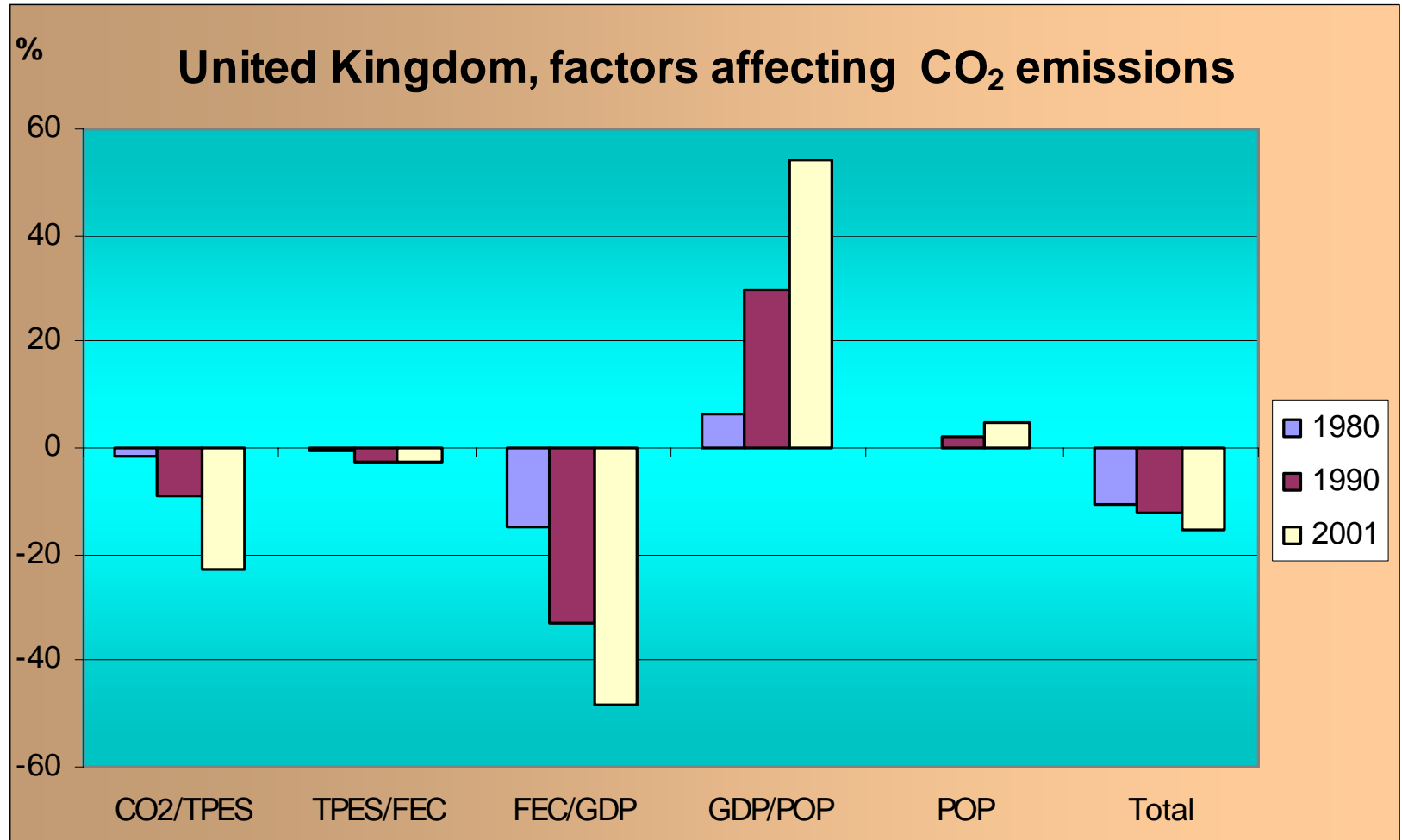


The dematerialization effect and rebound effects of material flows in the European Union, measured by domestic material extraction (DE).

# Environmental stress – Economic production – Social welfare decomposition

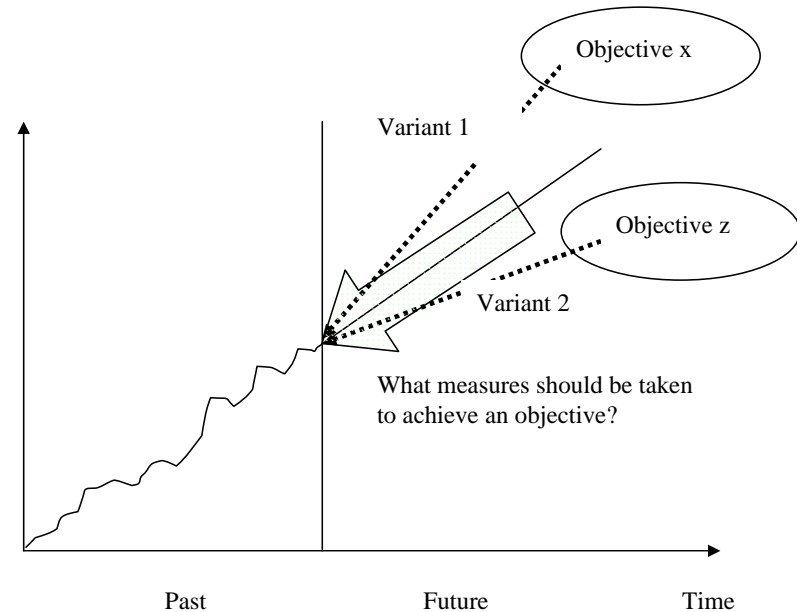
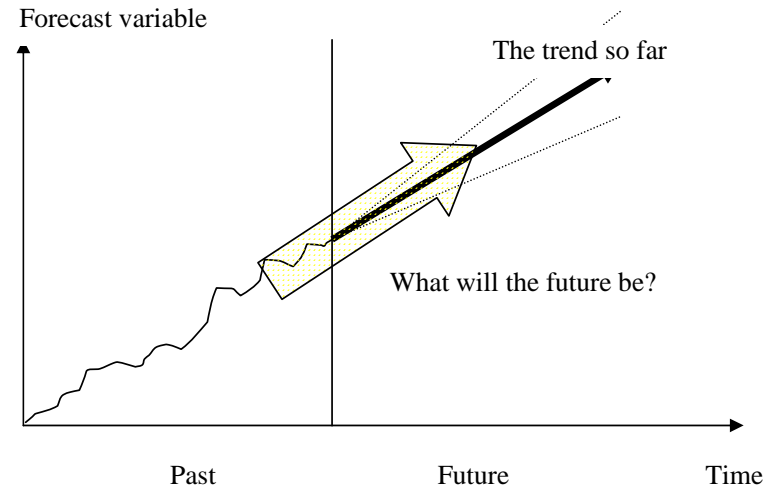


# ASA decomposition

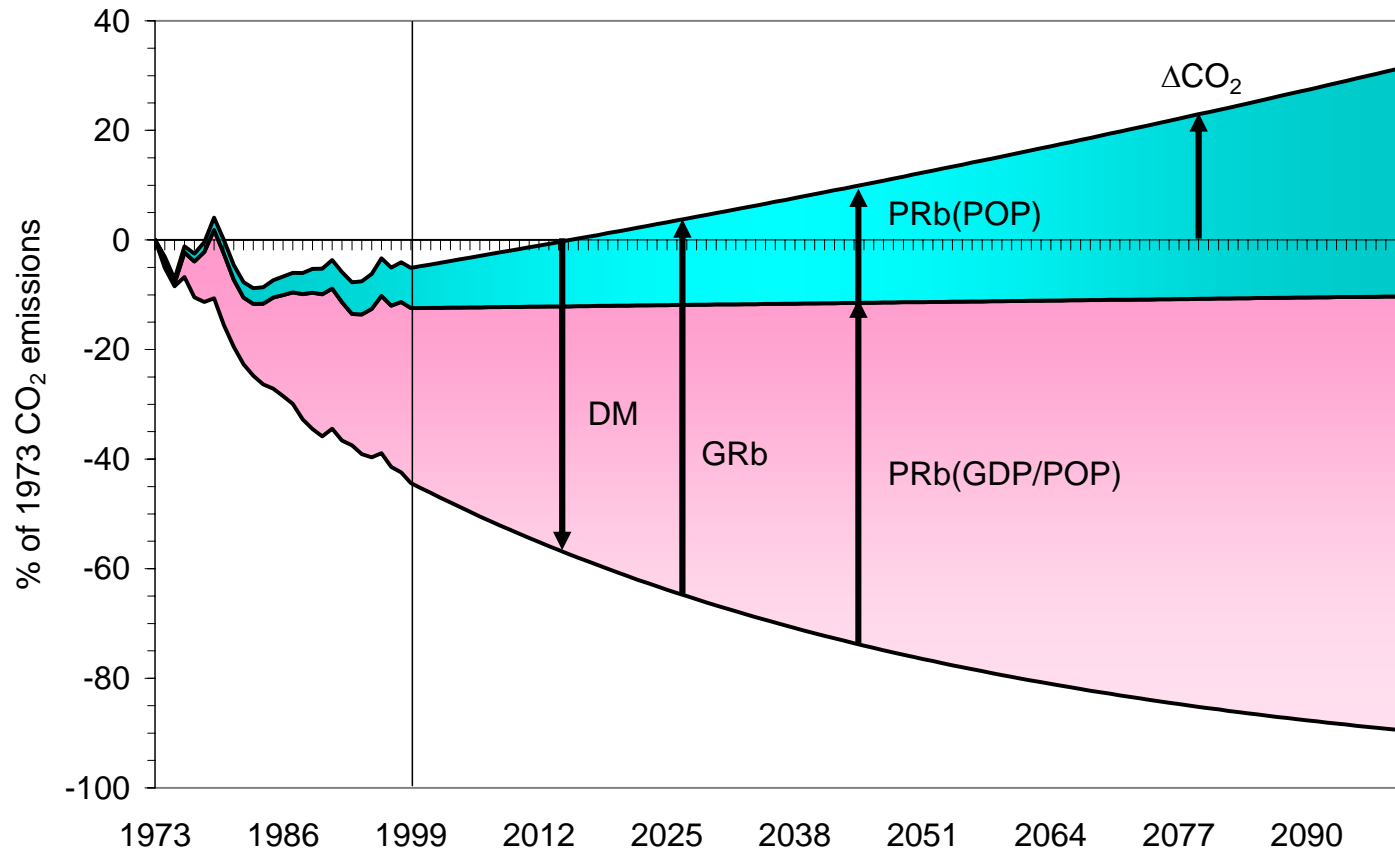


# ASA and future

- ASA approach can be used for scenario building
- Forecasting and backcasting (landing place) scenario approach can be utilized

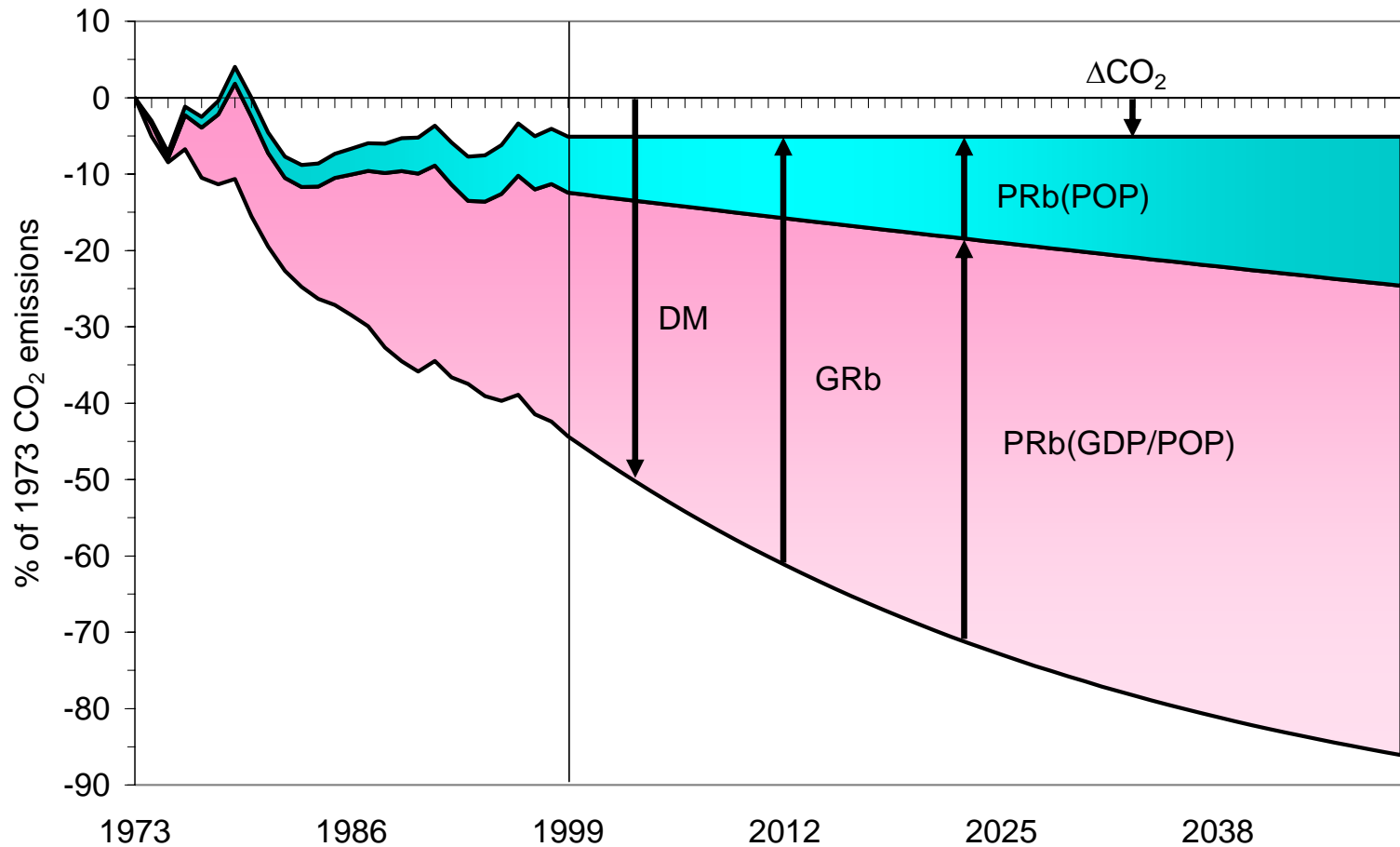


# ASA forward scenario



The ASA variables as a percentage of the 1973 environmental stress (CO<sub>2</sub>) value in the Business as usual scenario (BAU) for CO<sub>2</sub> emissions in the EU

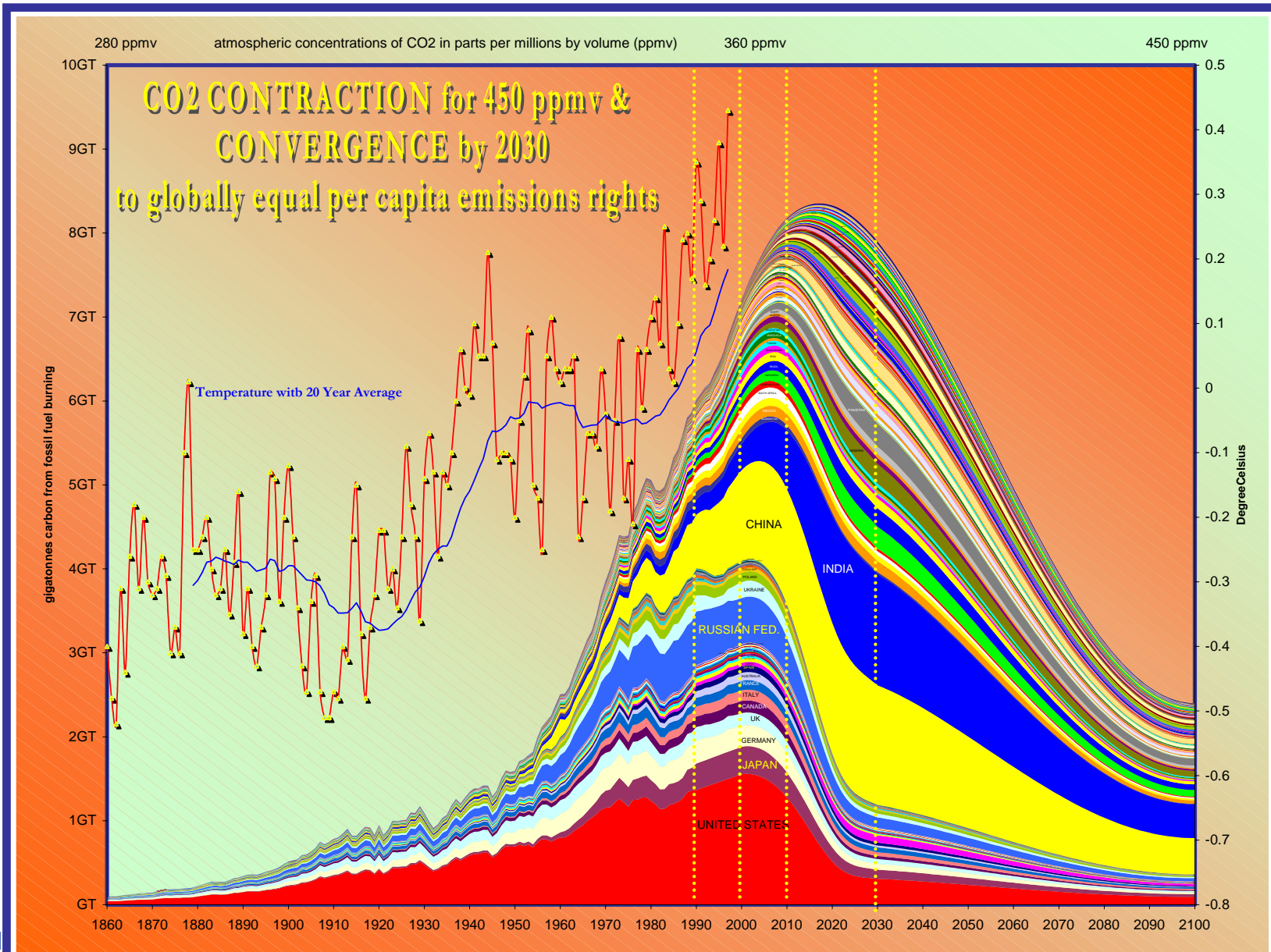
# ASA backward Factor 4 scenario



Cumulative change of CO<sub>2</sub> emissions in the ASA Factor 4 scenario for the EU.

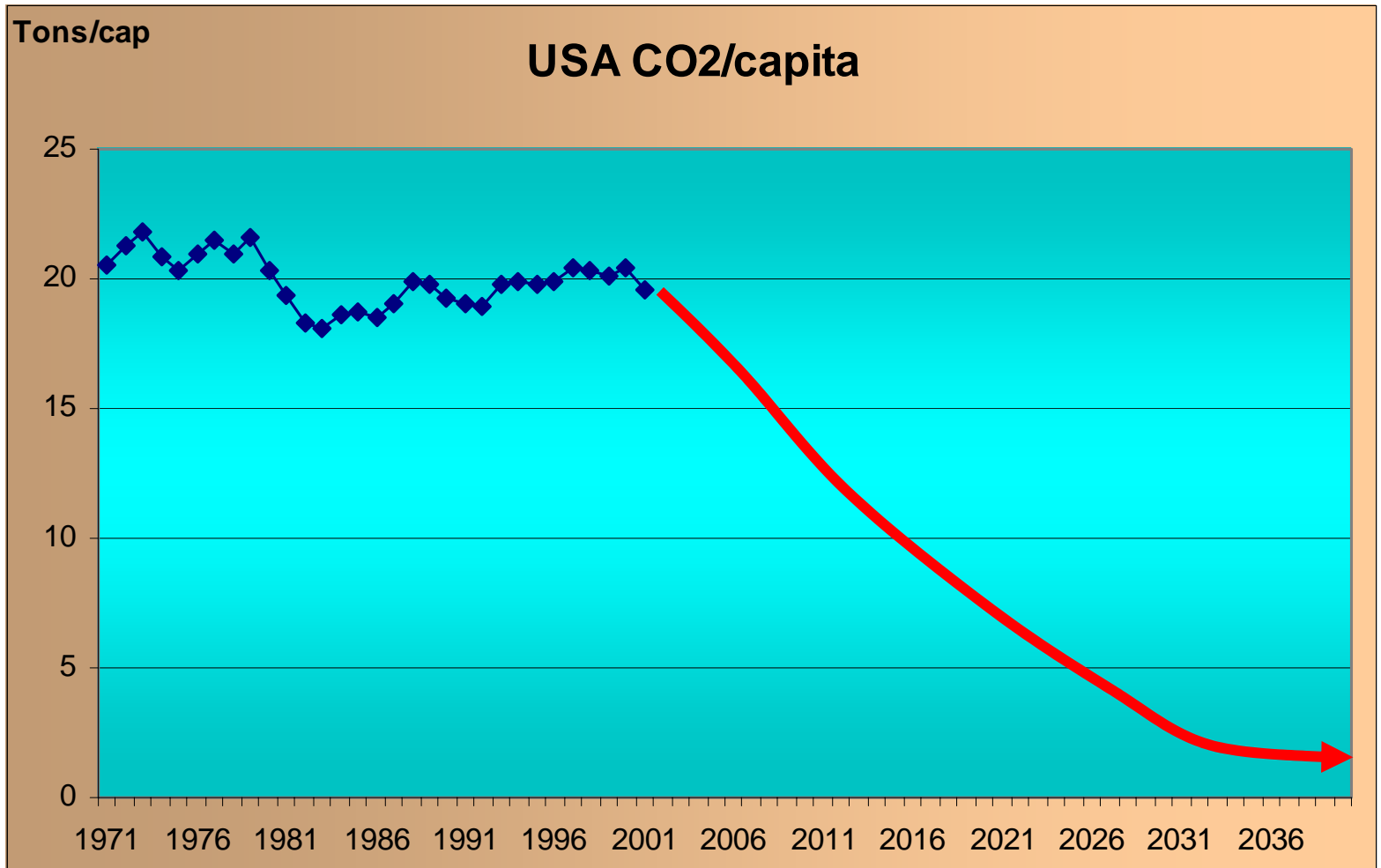


# Example of intensity analysis with ASA



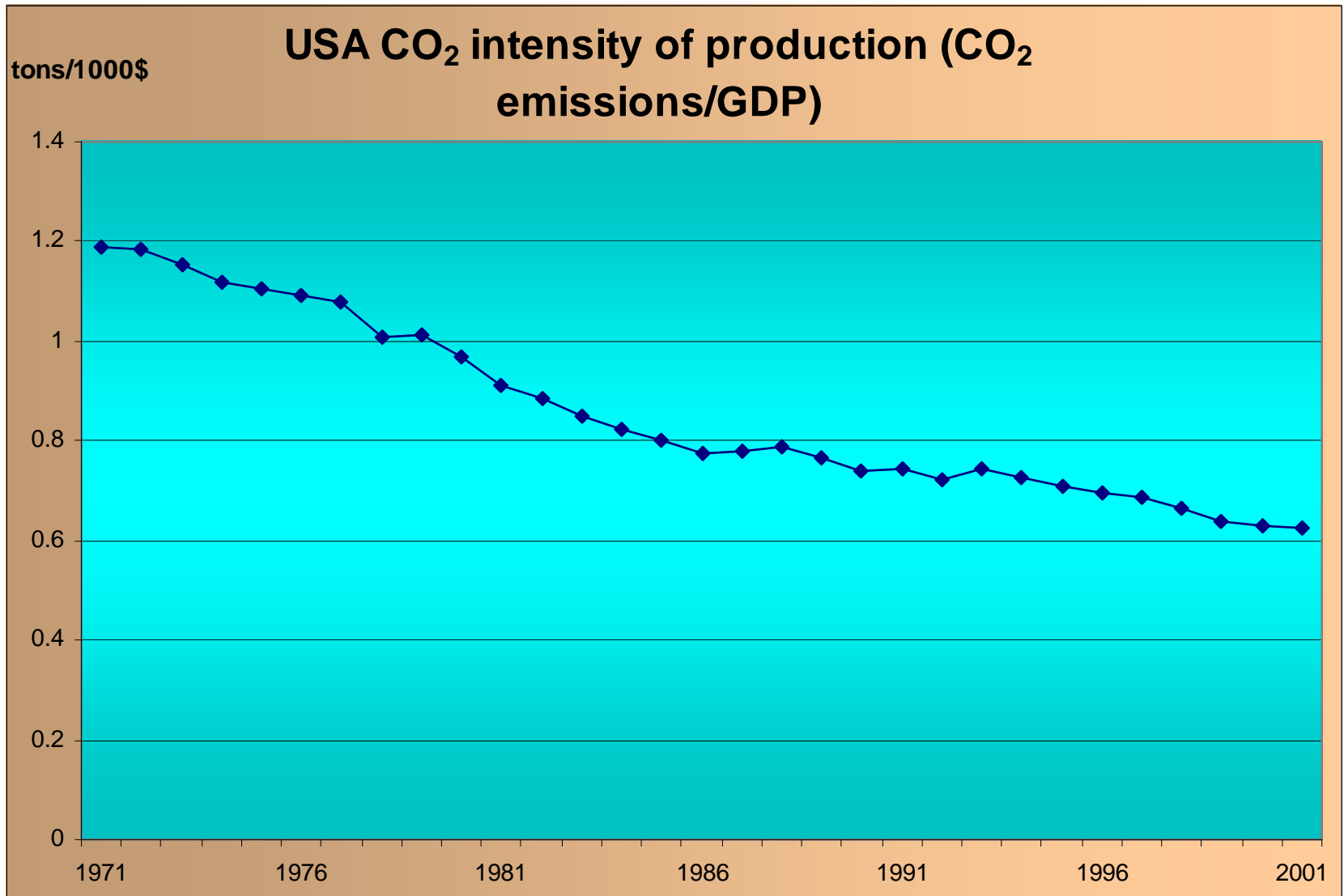


# USA CO2 emissions per capita



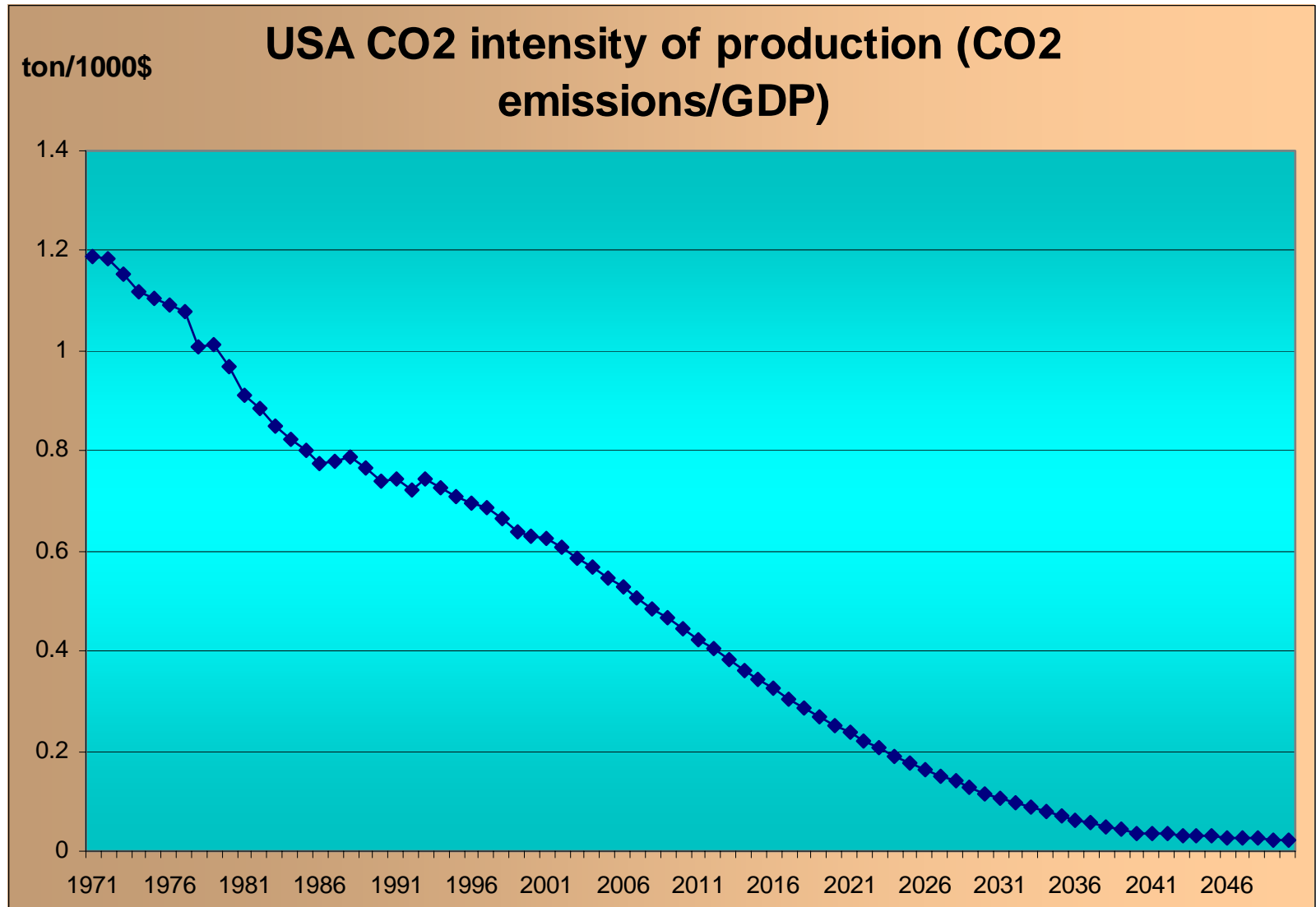


# Historical CO<sub>2</sub> intensity development





# Future development needed in USA to reach C&C target





# Thank you

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