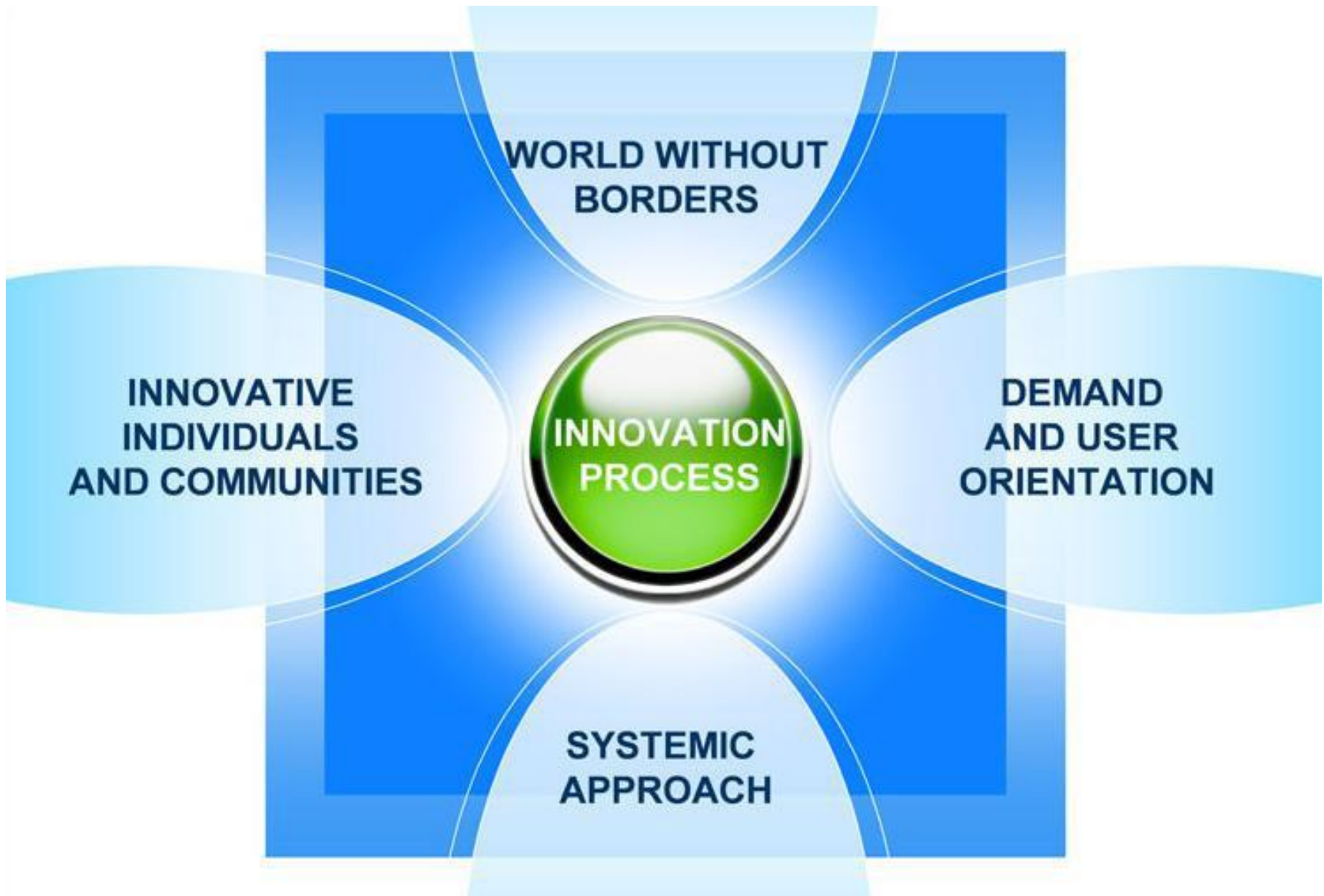


UNLOCKING INNOVATION POTENTIAL

GRASPING THE FUTURE 2.10.2008

Esko Säaskilahti





The Finnish innovation strategy: basic choices and frame of reference



Is it time to begin unlocking all
the innovation potential which is
in Finnish people?

Life long learning ↔ Life long innovativeness



Future environments
for life long learning

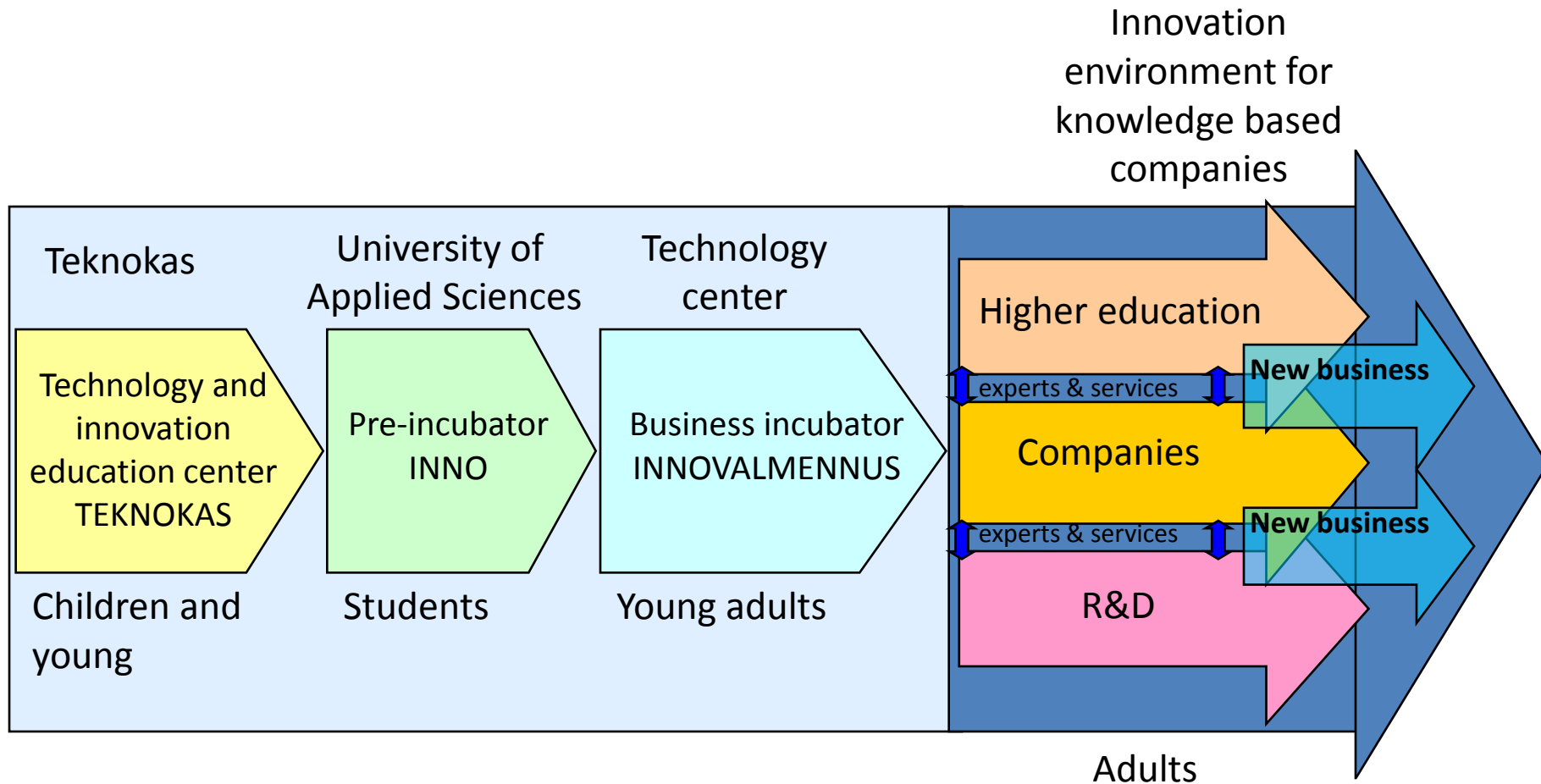


Future environments for
life long innovativeness

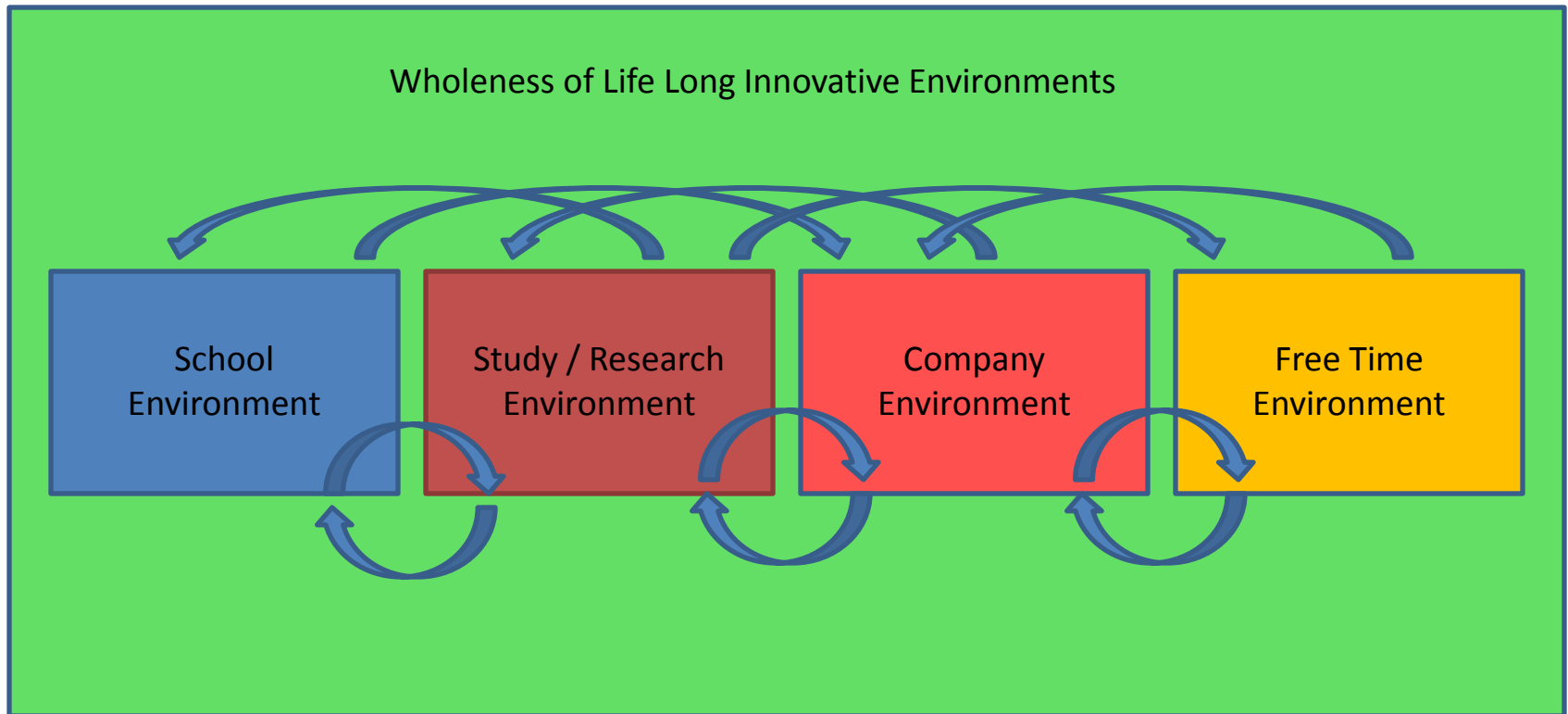
HOW CAN WE SUPPORT AND
DEVELOP INNOVATIVENESS
THROUGH THE WHOLE
HUMAN LIFE CYCLE?

RFM-POLIS

LIFELONG INNOVATIVE ENVIRONMENT

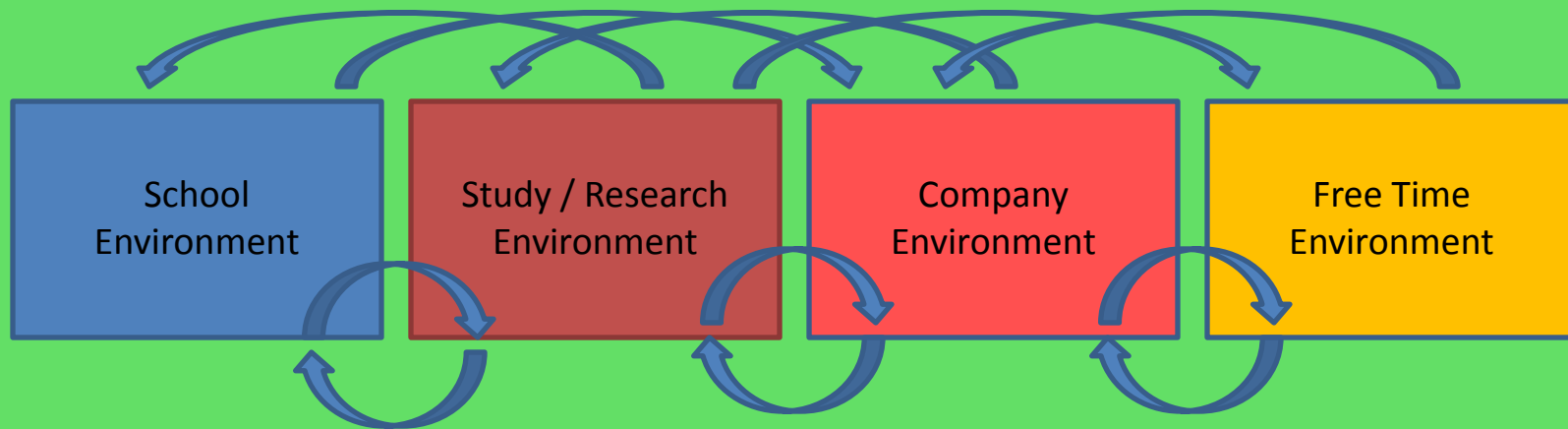


Innovative living environments



Innovative living environments

Wholeness of Life Long Innovative Environments



Learning by doing

Experimenting culture

- you can do mistakes

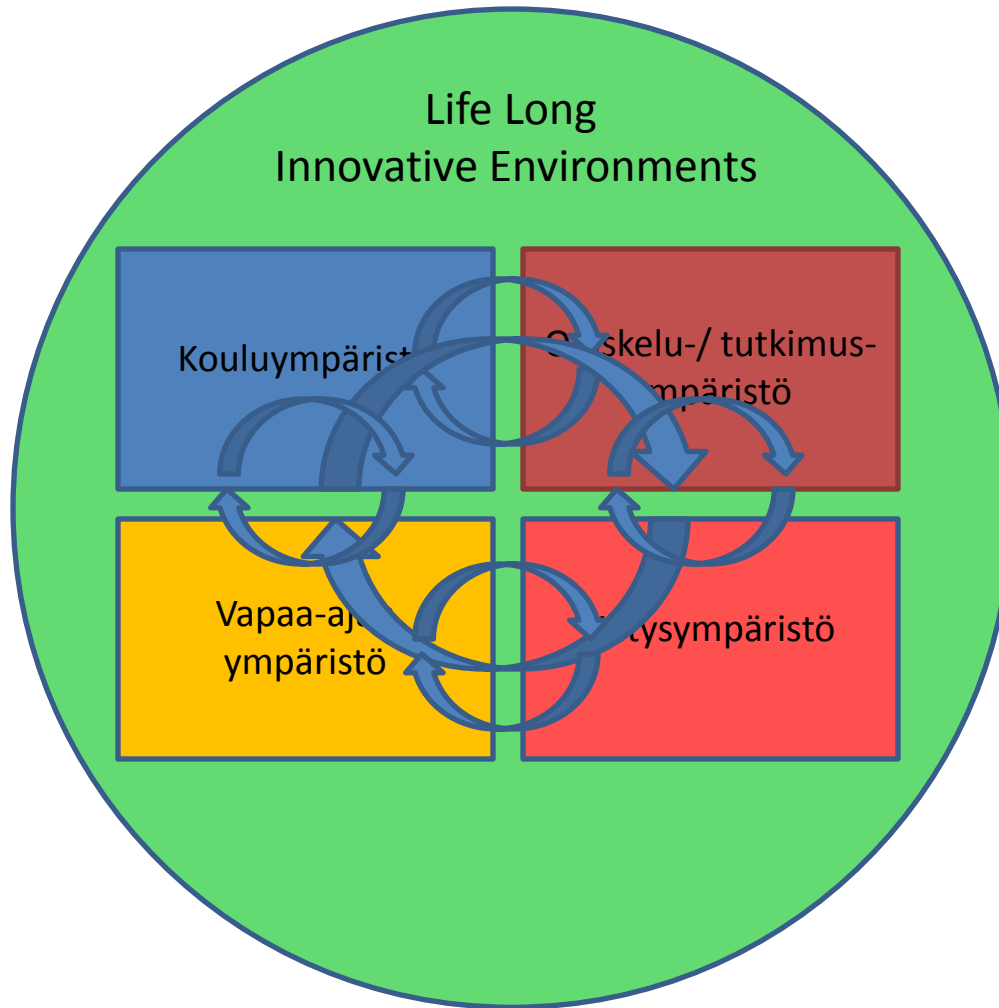
Innovation culture

- discovery

- you can innovate yourself

Enthusiastic atmosphere

Innovative living environments



Referring to Timo Lankinens presentation yesterday about learning

- You learn well when you take action
- You learn better when you can do it yourself
- You learn best when you can do it with friends

Is it the same with innovativeness?

- Your innovativeness is developing well when you take action
- Your innovativeness is developing better when you can innovate yourself
- Your innovativeness is developing best when you can innovate with friends