

7TH ANNUAL INTERNATIONAL CONFERENCE

Foresight Management in Corporations and Public Organisations

- NEW VISIONS FOR SUSTAINABILITY

HELSINKI, FINLAND
9TH-10TH JUNE, 2005



ffa

Finland Futures Academy



TURUN KAUPPAKORKEAKOULU
Turku School of Economics and Business Administration

Organised by Finland Futures Research Centre and Finland Futures Academy



WWW.TUKKK.FI/TUTU/CONFERENCE2005

Foresight Management in Corporations and Public Organisations

- NEW VISIONS FOR SUSTAINABILITY

Dear colleague,

In the fast changing society it is ever more essential to anticipate various tendencies, possibilities and threats for the future. Furthermore, as we proceed with our analysis and insight, we should be able to find the right measures that may lead us towards right direction. If we fail to harness our organisations to foresee and innovate, if we fail to treat and understand our organisation as a living organism that has to be in the constant state of renewal, we shall certainly lose our battle to grow in our competences.

The target audience of this international conference includes experts both from corporations, public sector and research organisations. With the help of highly distinguished international and national speakers, our purpose is to create a base for more intense cooperation between researchers and corporations. We want to extend our invitation both to researchers working with foresight and sustainability issues and corporate executives, authorities, development managers, environmental managers and others interested in the subject.

You are warmly welcome to Helsinki!



Professor Markku Wilenius
Director, Finland Futures Research Centre
Turku School of Economics and Business Administration



Conference Programme

THURSDAY, 9TH JUNE, 2005

08:45	Registration and morning coffee	
09:00	Welcoming Address	Markku Wilenius, Finland Futures Research Centre
09:30	Strategic Sensemaking – Complexity and Foresight Methodology	Mika Aaltonen, Finland Futures Research Centre
10:00	Sustainable Business Futures in a Digital Age	Mike Jackson, Shaping Tomorrow Limited
11:00	Session I	
12:30	Lunch, poster and company displays	
13:30	Foresight's Contribution Towards a Co-Designed Future	Josephine Green, Philips Design
14:30	Afternoon coffee, poster and company displays	
15:00	Session II	
19:00	Evening programme	

FRIDAY, 10TH JUNE, 2005

09:15	Entry and morning coffee	
09:30	Challenges for Future's Sustainability – Case Fortum Oil	Harri Turpeinen, Fortum Oil Ltd.
10:30	Session III	
12:00	Lunch, poster and company displays	
13:00	The Millennium Project and New Views of Foresight Concepts and Methods	Jerome Glenn, Millennium Project of American Council
13:50	Foresight and Regional Development – Case Tallinn	Erik Terk, Estonian Institute for Futures Studies
14:40	Afternoon coffee, poster and company displays	
15:00	Session IV	
16:30	Conclusion	
16:45	Departure	

The sessions include parallel workshops in the following special streams: Foresight Methodology, Sustainable Futures, Strategic and Visionary Management and Practical Case Studies



Summer Course

Finland Futures Academy (FFA) is a national network of 17 universities aimed at facilitating academic educational and research programs in the futures studies. Parallel to the seminar there will be held two academic summer courses. The first summer course "Corporate Foresight" is aimed at the undergraduates within the Finnish universities. The second course is mainly aimed at the postgraduates and it is called "The Quest of Sustainability". More information and details about the registration for both courses is available at www.tukkk.fi/tutu/tva.

Target Audience and Key Issues

The target audience includes experts both from corporations and public sector as well as research organisations. The aim is to exchange new research information and develop cooperation in the following main areas:

- foresight management, visionary management, strategic management;
- sustainability strategy issues in corporations;
- environmental management systems;
- international cooperation in foresight studies and
- foresight methodologies.

Registration and Conference Fees

Registration Fee	By 29 April	30 April - 31 May
Full Fee	450 euros	500 euros
Student Fee*	290 euros	330 euros

* Graduate and postgraduate students

The conference fee includes the admissions to sessions, conference materials, coffee & lunch on both conference days and evening event (VAT 0 %).

Special Offer

The conference is organised in cooperation with the 11th Annual International Sustainable Development Research Conference held 6th-8th June, 2005 in Helsinki. There is a special discount fee for those attending both conferences held 6th-10th June, 2005. For details of the 11th Annual International Sustainable Development Research Conference, please see the conference website at www.uta.fi/conference/sdrc2005.

REGISTRATION FEES FOR BOTH CONFERENCES

Registration Fee	By 29 April	30 April - 31 May
Full Fee	750 euros	830 euros
Student Fee*	600 euros	650 euros

For further information and registration visit the conference website at www.tukkk.fi/tutu/conference2005.